



# WHAT GIVES?

A Publication of the Permian Basin Chapter of Association of Fundraising Professionals

Winter 2010

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NPD 2009 honorees are, bottom row from left, Sandy Tisdale, Rosalind Redfern Grover, and Christian Cole Malone; top row from left, Collin Sewell, Bryan Heflin, and Mark Nicolas.



## Philanthropists Honored At Recognition Luncheon

The sixteenth annual National Philanthropy Day® was held on Thursday, November 19, at Midland Country Club, to celebrate the dedication, passion and extraordinary generosity of a special group of people from across the Permian Basin who “stand in the gap” and choose to make a difference in their communities. The sold-out event received rave reviews from everyone in attendance.

This year’s very deserving honorees were:

- Outstanding Youth in Philanthropy** – Christian Cole Malone
- Outstanding Volunteer Fundraiser** – Mark Nicolas
- Outstanding Fundraising Professional** – Sandra Tisdale
- Outstanding Philanthropic Business** – Sewell Family of Dealerships
- Outstanding Philanthropist** – Bryan Heflin
- Lifetime Achievement in Philanthropy** – Rosalind Redfern (“Roz”) Grover

Each of honorees was presented with a Giclée reproduction of a work of art, created by local award-winning artist Don L. Parks, entitled “Near Balmorhea.” This piece captures the unique beauty of West Texas, and going forward, will be the signature piece for AFP to bestow on our annual honorees. Our Lifetime Achievement Honoree received an original oil painting by Parks. This year, for the first time, the AFP – Permian Basin Chapter also paid tribute to a select group of individuals nominated by local nonprofits for the “Spirit of Philanthropy” designation. Dr. Jerold Panas, executive partner of Jerold Panas, Linzy & Partners – one of the nation’s most highly regarded firms in the field of campaign services and financial resource development – led a full-day workshop on the future of fundraising for area professionals and was the keynote speaker at the luncheon celebration.

### Mark Your Calendar



#### JANUARY 27

*“Marketing Without Money”*  
Jeff Crilley  
Real News Public Relations  
Dallas, TX

#### FEBRUARY 24

*“Planned Giving Basics”*  
Shane Stokes  
Lynch, Chappell & Alsup

#### MARCH 24

*“Strategic Signature Event Planning”*  
Cindi Mladenka  
Pink Mesquite Event Planning

#### APRIL 28

*Funders Roundtable*

#### MAY 26

*International Conference Review*

*All monthly meetings are  
11:30 a.m. to 1 p.m.  
Atmos Energy Building  
Midland International Airport*

*For reservations, contact  
Tracy Bush  
520-0075  
tracy@bynumschool.org*



# National Philanthropy Day Previous Honorees

## OUTSTANDING PHILANTHROPIST

1994	Nancy Anguish
1995	Schatzie and Charles Tighe
1996	Ellen Noël
1997	The Scharbauer Family
1998	Helen Greathouse
1999	Beverly Pevehouse
2000	Donivan (Don) R. Williams
2001	Dr. Tulsi Dyal Singh
2002	Barbara O'Shaughnessy
2003	Marie Hall
2004	Robert F. Cowan
2005	Al and Mary Vogel
2006	Luke Morrow
2007	David and Laura Morrow Family
2008	Rhonda and Frosty Gilliam, Jr.
2009	Bryan Heflin

## OUTSTANDING PHILANTHROPIC FAMILY

1998	The Roden/Deaderick Family
1999	Frances and Jack Brown & Lissa and Cy Wagner
2000	J. Conrad & Kathlyn Cosper Dunagan Family
2001	Bill and Jane Hext Family
2002	Clay Wood Family
2003	Harriet and Harvey Herd
2004	Don and Gwyn Sparks Family

## OUTSTANDING VOLUNTEER FUNDRAISER

1994	Mary Ann Majors
1995	Holly Hughes
1996	Paul Rea
1997	Deane Stoltz
1998	Ingrid Zeeck
1999	Cindi Wiehle
2000	Jess Ann Thomason
2001	Suzy Starr Boldrick
2002	G. William Fowler
2003	Judge Bob Deavenport
2004	John Younger
2005	Spencer Beal
2006	Rosalind Redfern Grover
2007	Frank Cahoon
2008	Jane Boles
2009	Mark Nicholas

## OUTSTANDING PHILANTHROPIC BUSINESS

1994	Texaco Exploration & Production, Inc.
1995	ARCO Permian
1996	Midland Reporter-Telegram
1997	Phillips Petroleum Company
1998	Conoco, Inc.
1999	Huntsman Corporation
2000	H-E-B
2001	Western National Bank
2002	Key Energy Services
2003	ChevronTexaco
2004	Odessa American
2005	Warren Equipment Company
2006	Halliburton Energy Services
2007	Best Buy
2008	Chesapeake Energy - Midland
2009	Sewell Family of Dealerships

## OUTSTANDING YOUTH IN PHILANTHROPY

1998	Lady Rebels Basketball Team, Lee High
1999	Midland College Students in Philanthropy
2000	Odessa High School Student Council
2001	Odessa Symphony Belles & Beaux
2002	Justin Garrett

2005	Greenwood High School Interact Club
2006	MISD Enhanced Academic Services - Quest Students
2007	Carrington Marzett
2008	Odessa College Students in Philanthropy
2009	Christian Cole Malone

## OUTSTANDING FOUNDATION

1994	Abell-Hanger Foundation
1995	Burlington Resources/ Meridian Oil Foundation
1996	Davidson Family Charitable Foundation
1997	J.E. and L.E. Mabee Foundation, Inc.
1998	Beal Foundation
1999	Fasken Foundation
2000	Meadows Foundation
2001	The Scarborough-Linebery Foundation
2002	The de Compiegne-Wallace Foundation
2003	The Prairie Foundation
2004	Helen Greathouse Charitable Trust

## OUTSTANDING PHILANTHROPIC ORGANIZATION

1994	Junior League of Odessa, Inc.
1995	Junior Woman's Association of Midland
1996	Junior League of Midland, Inc.
1997	United Way of Midland
1998	Midland Downtown Lions Club
1999	Midland Memorial Hospital Auxiliary
2000	Children's Service League of Midland
2001	United Way of Odessa
2002	Medical Center Hospital Auxiliary
2003	Junior League of Odessa - Sustainers
2004	Midland Symphony Guild and Belles
2005	Summer Mummers
2006	Arts Assembly of Midland
2007	Oil Patch Kids
2008	Permian Basin Oilman's Bass Invitational

## OUTSTANDING FUNDRAISING PROFESSIONAL

1994	Cynthia Benson
1995	Cheryl Davis
1996	Dr. Eileen Piwetz
1997	Connie Glover
1998	Barbara Tom Jowell
1999	Lucy Woodside, CFRE
2000	John D. (Jack) Swallow
2001	Dr. David Daniel
2002	Jami Owen
2003	Susan G. Rutherford
2004	Paige Summer
2005	Jean Jones
2006	Susan Webb
2007	Liz Rose
2008	Lael Cordes-Pitts
2009	Sandra L. Tisdale



## SPECIAL AWARDS:

<b>Lifetime Achievement in Philanthropy</b>	
2008	Dorothy & Clarence Scharbauer, Jr.
2009	Rosalind Redfern Grover

<b>Outstanding Family Owned Business</b>	
2003	Saulsbury Industries

<b>Outstanding Media</b>	
2003	KOSA-TV (CBS) Channel 7

<b>Outstanding Corporate Fundraiser</b>	
1996	Bob Irelan of Conoco, Inc.
1999	Jim Henry of Henry Petroleum
2001	Keith Weiser of Westwin Energy

*Permian Basin Chapter  
AFP President Mark  
Palmer congratulates  
Sandy Tisdale,  
Outstanding Fundraising  
Professional.*

# Mark Palmer: *A Presidential Viewpoint*



## Reflecting on Results

**D**uring this time of year, I think of results. What has been achieved personally, professionally and in the case of our Chapter, what are our collective results? Our monthly sessions have included guest speakers discussing social media, marketing, ethics, the CFRE credential, motivational strategies and more. It is my hope that you have gained increased professional expertise as a result of attending these sessions. An additional reason to attend, one which I believe strongly cannot be overestimated, is the collegial relationships that can be built.

Our Fall Conference featured two full-day sessions and keynote presentations each day. Additionally, a bookstore made it possible to peruse several new and standard fundraising texts. Several dozen books were purchased at the conference and session reviews were strongly positive.

Of course, the centerpiece of our year, Philanthropy Day, was a great success. Sandy Tisdale, Philanthropy Day Chair 2009, led her committee in managing an event that featured six worthy recipients from across the Permian Basin. Congratulations to all for their generosity in sharing of their time, talents and resources. This event raises awareness of the importance of philanthropy in our communities and is a boon to us all!

During the coming year you will receive notice that it's time to renew your AFP membership. I hope that you will remember all that the organization does during the year to advance your work

- Mark Palmer, *President*  
AFP Permian Basin Chapter

Check out our Permian Basin Chapter AFP Web site:  
[afppermianbasin.org](http://afppermianbasin.org)

If you have an event you would like to post on the AFP's website calendar please e-mail [trish@recordinglibrary.org](mailto:trish@recordinglibrary.org)



*David Smith with the Abell-Hanger Foundation congratulates Rosalind Redfern Grover with a special Lifetime Achievement Award.*

## 2010 BOARD OF DIRECTORS

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2005  
Ten Star AFP Chapter

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*Jeff Whitsell*

## Three Heading to AFP Conference

**Jeff Whitsell**, Resource Development Director with United Way of Odessa, has been awarded a \$500 Chamberlain scholarship through the Permian Basin Chapter to attend the International AFP Conference in Baltimore, Maryland April 11-14, 2010. Jeff will be a first time attendee to the conference, one of the guidelines for recipients to receive the Chamberlain Scholarship. Each AFP Chapter is eligible to submit one recipient to the international conference annually.

Jeff intends to soak up every ounce of information so he can better his work with United Way of Odessa and impact the community he serves. In his new position for almost a year, Jeff previously did sales and marketing work since 1994 in two very different industries: pharmaceuticals and oilfield services. While he enjoyed the environment, he preferred to use the skills he learned to benefit the lives of others. Through his Christian faith, Jeff felt led to answer an ad in the newspaper and after meeting with the United Way of Odessa Executive Director, knew that God had answered his prayer for a new direction. Jeff will serve as President Elect on the AFP Permian Basin Chapter Board of Directors in 2010.

Two other chapter members joining Jeff in Baltimore as local scholarship recipients will be **Megan Brignon**, Assistant Development Director with the Midland Children's Rehabilitation Center (MCRC), also a first time attendee to the international conference, and **Kobi Nix**, the 2008 Permian Basin Chapter Chamberlain Scholarship recipient. Megan recently moved to Midland with her husband and immediately began serving on a fundraising committee at MCRC where she learned about the job opening. As someone fairly new to the fundraising field, she is excited to attend the international fundraising conference and be exposed to new ideas.

"Attending the International AFP Conference in New Orleans last Spring was an incredible opportunity. This is the largest gathering of fundraisers in the world, and I came back reinvigorated about fundraising and the important work we do," states Kobi. She learned about the varied tracks for different levels of experience so she can maximize her time and training at the conference.

The Permian Basin AFP chapter awards up to five \$250 scholarships to attend AFP-sponsored trainings and workshops throughout the nation. For more information, contact **Lael Cordes-Pitts, LMSW**, at [lpitts@casadeamigosmidland.org](mailto:lpitts@casadeamigosmidland.org).



*Megan Brignon*