

Putting the

FUN

Back into

*'Fun'*draising!

*...or how to get
supporters and keep 'em!*

Create a FEELING!

A. Guests FEEL Comfortable...

* *Through Familiarity*

* *Use of Comfort Items*

B. Guests FEEL Happy...

* *When using the Five Senses*

C. Evoke 'FEEL Good' Feelings that

Re-Kindle 'FEEL Good' Memories

Make Guests Happy!



Five
Senses

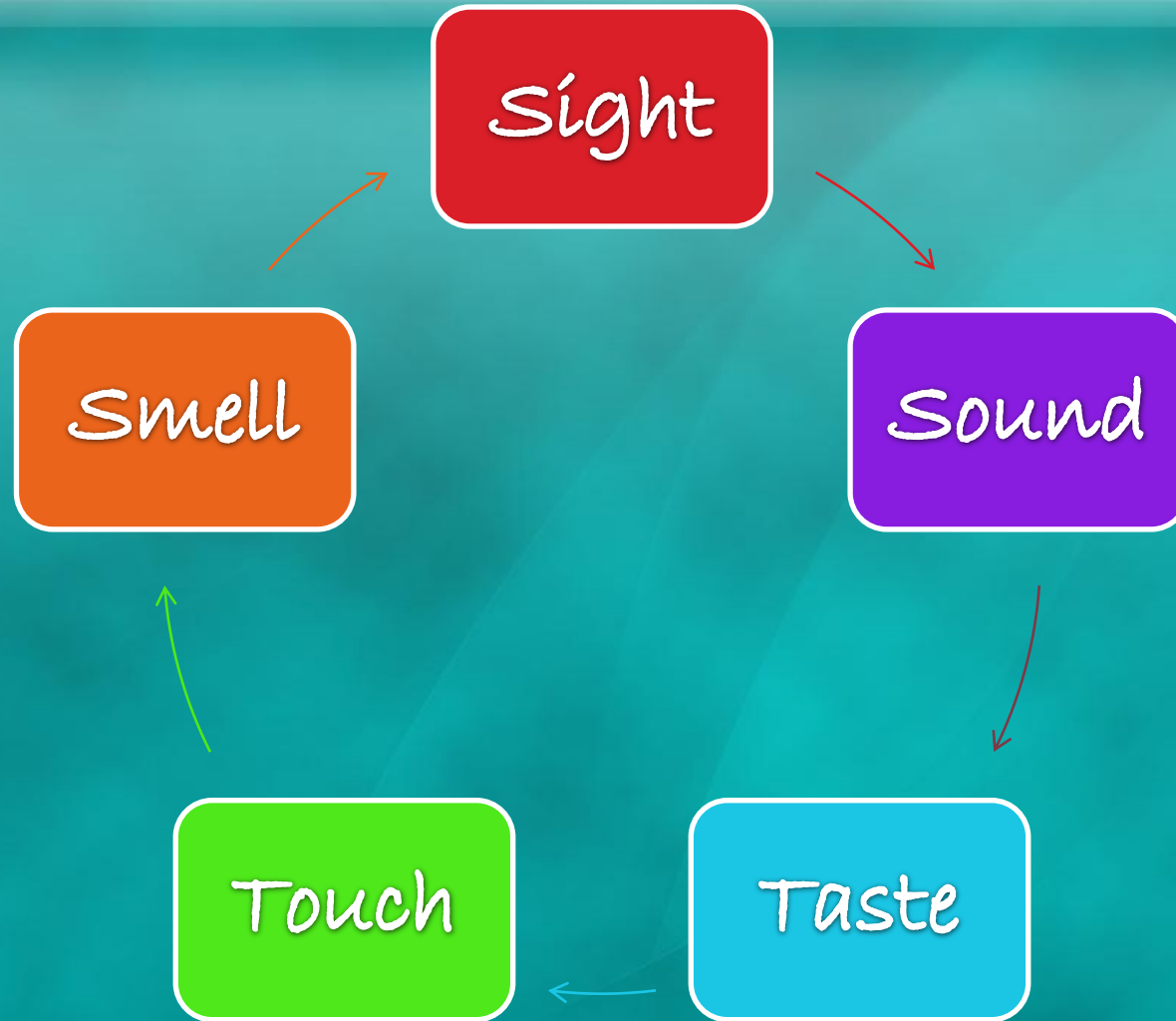
+ Good
Feelings

+ Good
Memories

+ Soft
Heart

= Strong
Commitment

Appealing to the Five Senses...



~Good Feelings~

Soft

Cuddly

Warm

Loving



...Creates a 'Soft Heart'...

Compassion

Empathy

PUPPY

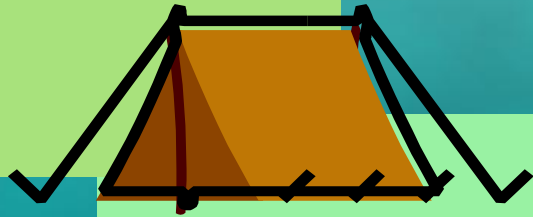


Sympathy

'Hero' Effect

Brings Good Memories...

Travel



Games, Sports

Favorite
Foods



***RESULTS = Happier Supporters with
Stronger Commitments!***



Event Trends for 2011

#1. Get the Party STARTED!



- *Get your event started with music or other form of entertainment right away!*

#2. Must be Interactive!

TUFF TXT is the new interactive tool for events!

Tufftxt™ is an all inclusive audience response, gaming, and texting platform that will take your audience experience to the next level. With comprehensive features such as text2screen, response filtering, and customizable graphics and branding, Tufftxt™ is all you need to revolutionize the way you and your audience interact.



contact

2248 townsgate road ste 1
Westlake Village, CA 91361

805-557-0333

info@tufftxt.com

#3. 'Party in Paint'



- Artist Martín Hardy (aka 'The Party Painter')
For 4 hours, will paint people into your event- at the event!

Makes a gift of a lifetime
for your biggest patrons



#4. Customize, customize, customize!

Parker's Crazy Custom Cookies!



- Lead Time: 2-3 weeks

Smaller Cookies: \$4.99 a bag minimum order of 25 bags per design

Larger Cookies: \$5.99 a bag minimum order of 25 bags per design

Design Fee: \$20 charge for each design

Bulk Price: .80 per cookie minimum order 150 cookies per design

All bags include 6 cookies & customized label

5. 'Lumejere'

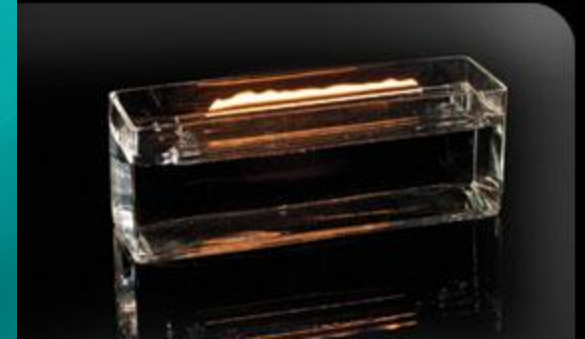
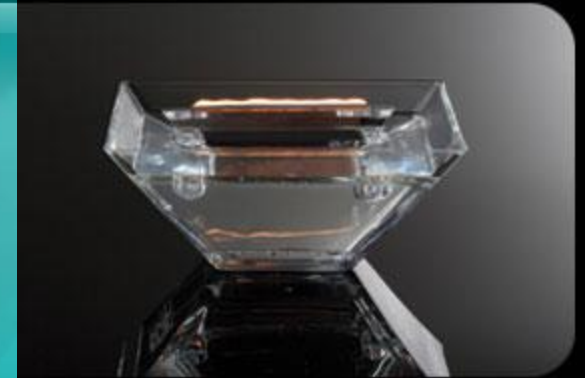
- *The Art of the Flame!*

Luméjere is not a floating candle.

This unique centerpiece idea consists of a patented floating wick that sits on a thin layer of pure, fractionated coconut oil (fuel), on top of water.

Be the Trend Setter...

Totally Differentiate Your Event & Your Clients



#6. What You Can't Live Without!

- 'Apps' - *The Super Planner*
- 'Alphavites' - Cool invitations made from diecuts
- 'Rollasole' - Socks rolled into tube for dancing
- AUDIO VOX!! - Pure, raw talent

Finally...

*"Do what you do so well that your guests
will return and bring their friends!"*

Walt Disney

Information Index

- Tuff Txt - www.tuffentertainmentgroup.com
- 'The Party Painter' - [Martin Hardy Art](#)
- Parker's Crazy Cookies [Parker's Crazy Cookies](#)
- Lumejere' - www.artofflame.com
- The Super Planner App - <http://itunes.apple.com/us/app/super-planner->

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- 'Alphavítes' - [Alphavítes](#)
- 'Rollasole' - [Rollasole.com](#)
- 'Vox Audio' - [Vox Audio](#)

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